



NEWS RELEASE

June 2013

**Global green leaders agree there is more to be done to drive excellence and measure-ability in sustainable development**

**@ Sustain Worldwide Conference**

- In the uk, people spend over 90% of their time in buildings
- 80% of the buildings around today will still exist in 2050
- Buildings don't use energy, it's the people in them that drive up demand
- The built environment is responsible for 50% of carbon emissions

The world's built environment elite gathered in London last week to tackle the issues facing the delivery of sustainable communities which are so much needed to support our economic aspirations and meet carbon reduction targets.

Chairman Oliver Heath, tv personality and one of the UK's thought leaders in creating sustainable spaces, set the tone of the debate: "sustainable architecture must look to consider the environment at all levels, from micro to macro, reducing the buildings' impact whilst creating inspiring places to live and work."

Duncan Innes, Executive Director of Real Estate, London Legacy Development Corporation, and Lesley Hodgson of Buro Happold demonstrated the very real challenges that the team responsible for the Olympic Park are facing in re-developing the site for future housing, economic and leisure uses following our hugely successful games.



According to Innes, "it is not enough to build homes and work spaces unless they meet the needs of the users. No matter the size and scale of this project, or indeed its public profile, we must start at the heart of the community that is already there to meet their needs and support their aspirations if we are to hope to succeed."

Mauro Montello of Climaveneta echoed Innes' comments calling for "increased open-ness to what technology providers can really do rather than relying on the spec of what has gone before, by allowing technology providers to develop bespoke solutions the industry will truly move forward."

This call was further supported by Justin Snoxall of British Land which delivered an impressive regeneration at Regents Place. "This development provided a perfect opportunity to create a space which ticked all the boxes on the sustainability front but box ticking it not enough. The users of the building must know how to use the technology for their own benefit if the building is to truly realize its potential.

TFT's Partner of Sustainability Mat Lown raised the question many have asked, to date has sustainability been all about reputation or does sustainable development drive real business benefit too. The debate concluded that whilst sustainability can and does pay, delivering such spaces also takes a desire to create a sustainable community for the good of all and that the field is evolving quickly.

Concluding the day, those gathered in the room agreed that huge strides had been made and some landmark buildings are setting the bar. But that more needs to be done to push boundaries in the built environment and drive real change.

Delegate Ala'a Ali Reda from United Real Estate Co said "today was inspirational.



I learnt much from the case studies and how the responsibility of a building extends to its operation and not just the design and development."

Anwar Harland-Khan, **Sustain Worldwide** CEO, said: "it is great to be part of an event such as this, the power-houses in the room sharing their successes and learnings for the good of all. My belief is some real change will come of today as we move towards a greener, cleaner built environment that pays its way for the future."

All presentations can be found on:

<http://www.sustainworldwide.com/london-global-green-leader-conference-2013.html>

Gold Partner



Media Partners



Editor's notes:

Sustain Worldwide is an elite leadership organisation that brings together leading businesses to collaborate, innovate and create commercial opportunities through sustainability.

To arrange an interview with the CEO Anwar Harland-Khan or any of the speakers, contact Julie Fourcade as below.

Sustain Worldwide <http://www.sustainworldwide.com/>

For further media information and

photography, contact:

Julie Fourcade

Telephone: +44 (0)1903 741546



E-mail: [julie@SustainWorldwide.com](mailto:julie@SustainWorldwide.com)

