



# The Sustain Worldwide Luxury Collection

Introducing the world's leading  
sustainable properties

## Welcome to the Sustain Worldwide Luxury Collection

The Sustain Worldwide Luxury Collection introduces an exclusive selection of the world's leading sustainable properties.

*Places where you'll want to buy a home, and build a life.*

These beautifully designed homes are amongst the finest you will find in today's property market, set in outstanding locations, including France, Portugal, Greece, Spain, Cyprus, Morocco, Brazil, Kenya, and the UK ... and without costing the premium you might expect.

Sustainable properties are all about better living. They are built with care and attention to detail, which means the construction and finish quality tend to be far superior to conventional houses, and consequently rental yield and capital appreciation are higher.

*Better for you, your pocket and the future.*

Sustain Worldwide comprises the world's leading sustainable developers. Whether you are buying a permanent home, a holiday retreat or building your investment portfolio, sustainable design and build represents the future of global property.

*The smart investor's choice.*

I trust you will enjoy and find great value in the Sustain Worldwide Luxury Collection.

Best wishes,



Anwar Harland-Khan  
Chief Executive  
Contact us at our London office on  
+44 (0)20 7754 5557  
enquiries@SustainWorldwide.com  
[www.SustainWorldwide.com](http://www.SustainWorldwide.com)





## Green is the colour of choice for new luxury homes ... just ask George Clooney

Leonardo di Caprio's a fan, Julia Roberts and George Clooney too. Heck, even Manchester United footballer Gary Neville is trying to build an eco home in the hills outside Manchester. Green has become the new luxury it seems when it comes to the houses we want to live in and the products we want to buy and adorn our homes with.

So fashionable have eco homes and products become, Livia Firth, wife of actor Colin of Bridget Jones and Mama Mia! Film fame, has opened a shop called Eco in trendy Chiswick in west London. The 41-year-old Italian and mother of two boys, started the business Eco-Age nearly three years ago, with her brothers Nicola and Alessandro Giuggioli.

The quality and aesthetics of the products for sale at Eco are becoming increasingly mainstream – for those in the know. And it's not just household goods. Increasingly, the materials used to build our homes with are ecological, natural and organic – from sheep's wool insulation, to recycled aggregates for concrete, down to reclaimed or responsibly forested timber.

The eco homes of today are stylish, beautifully finished, invariably with warm and light spaces for living. It comes as no surprise that sustainably built homes are now standing tallest of all, while the walls of conventionally built homes are starting to show cracks.

Those who understand this philosophy when buying a new home are in a win win situation. Their homes will have cleaner air and a more pleasant temperature for comfort and well-being; if the paint and furniture is made from non-toxic materials it'll be better for their health and their children's too. So, not only is there a feel good factor, there's a beneficial long-term legacy to leave the next generation. Win win indeed.

"Sustain Worldwide's members are creating many of the leading sustainable homes, communities and resorts in the UK and worldwide where you can purchase permanent, second/holiday, retirement and investment properties – places where you want to buy a home, and build a life."



## Bulls invest in sustainable assets to avoid becoming dinosaurs

Sustainable, eco, or green homes (call them what you will) are the future of all property worldwide. Whether through government legislation, or because we are all slowly but surely becoming more environmentally aware, within the next decade all homes in the UK – and abroad – will be more energy and water efficient than ever before. This is good news for housebuyers and investors.

Not only will properties be cheaper to run – because they will require less heating, will be better insulated and be fitted out with energy saving applications – they will also hold their value better because the homes are more ‘future proofed’ than a conventionally built existing house. This means costly retro-fitting to bring the property up to standard will be avoided.

A recent survey by leading estate agent, Knight Frank, found that 32 per cent of the 142 senior house-building representatives polled, believed there will be a value premium for sustainable homes built to the highest standard. Already in the commercial sector, a study of 10,000 buildings constructed to LEED or Energy Star standards yielded an average premium of 3% over conventionally built ones.

It is expected, that a property built to higher environmental standards and which performs better, will appreciate in value at a better rate than a conventional home. It stands to reason. Why would anyone buy an older underperforming house if all other things being equal – location, physical appearance (a sustainably built property invariably looks just like the house next door) – are the same?

A premium on the rental yields because there are lower running costs, and greater capital appreciation... so, what’s the catch? Well, there are none. Sustainable properties do not even cost more to purchase than a conventional house because the market will not bear a price premium... for the moment, although that will change over time.

Ultimately, the future of property is a sustainable one. Homes account for 25 per cent of CO2 emissions in the UK (and a similar amount worldwide), a figure that has to be addressed. Sustainably building our future will also provide a huge economic boost. Those who adapt to the new ways and adopt tomorrow’s technologies today will be the winners. Those who don’t will become dinosaurs. And we all know what became of dinosaurs.





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## PGA Catalunya, Girona, nr Barcelona, Costa Brava, Spain

PGA Catalunya is a master-planned resort of striking architect-designed contemporary sustainable houses, set in 300 hectares with two golf courses – the Stadium course is ranked number two in Spain, third in Europe and 88th worldwide. The double volume, pavilion style villas and townhouses (apartments will be launched in 2011) have floor to ceiling glass 'walls' and have been designed to maximise passive and dynamic bioclimatic design to ensure a perfect ambient living temperature year-round.

Prices start from €320,000.

For further information, please contact:

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## L'Amandier, Atlas Mountains of Marrakech, Morocco

L'Amandier is an exquisite boutique hilltop resort of just 15 villas, located in a lush valley and overlooked by the snow-capped Atlas Mountains. The project was conceived by award-winning London based architect, Nick Gowing, and has been developed as a low-density community, with building occupying only 5% of the estate. Sustainable materials are being used in construction, and local craftsmen are utilising highest quality local materials, such as tadelakt, to create an authentic contemporary vision of traditional Moroccan riad-style architecture. Complete with stunning landscaping, wall to wall views, open roof terrace, tennis court, solar heated pools and a full management service, L'Amandier represents the perfect winter retreat.

Prices start from £319,000.

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### Joia das Dunas, Santa Cruz nr Lisbon, Silver Coast, Portugal

Joia das Dunas is a collection of 18 Contemporary Eco Villas serviced by a 5 Star Boutique Hotel & Spa. Overlooking the Atlantic Ocean, the luxury resort has been designed in harmony with the environment. The latest geothermal heating and cooling technologies are used throughout the interiors and external pools. All villas have sea views and are situated amongst pine trees. Designed by the renowned architect Vasco Vieira, the units have three en suite bedrooms, a pool, barbeque area, terraces, fully equipped kitchen, satellite TV and WiFi.

Prices start from €625,000.

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### Minthis Hills, nr Paphos, Cyprus

Minthis Hills, a collection of stylish luxury residences, located in the hills 20 minutes' drive from Pafos, aims to create a harmonious balance between contemporary design and the environment by carefully integrating the development into the landscape. The private residences, situated around an elevated 18-hole golf course, have a passive solar design, and low e-glazing has been installed in all villas to repel UV rays and prevent overheating. Attractive local Limassol stone will be used on the exterior of the villas to complement the open plan, glass, pavilion-style villas.

Prices start from €1.1m

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### AlmaVerde Village & Spa, nr Lagos, Western Algarve, Portugal

AlmaVerde is a pioneering luxury eco resort, located in the underdeveloped and unspoiled Western Algarve, which was launched several years ago. Today, more than three-dozen individual villas, set in their own grounds, have been built and sold, and spa facilities opened onsite last year. AlmaVerde's stylish villa properties' eco credentials include adobe bricks which are made onsite, and the innovative Coolhouse cooling and heating system, which reduces energy consumption by as much as 94 per cent over conventional air-conditioning and produces a pleasant all-year round temperature of 26C.

Prices start from €550,000 for a three-bedroom villa.

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### Medina Palms, Watamu, Indian Ocean, Kenya

Medina Palms is an exclusive collection of luxury apartments and villas, all with direct access to the beautiful white-sand beaches of the Watamu National Marine Park and the warm waters of the Indian Ocean. The properties are built from locally sourced stone block, concrete and steel, with palm thatch roofs. Water conservation is practiced – dual-flush wcs and aerated showers – and rainwater harvested for irrigation use. Onsite eateries and shops, run by local tradesmen, will use and sell locally grown and organic produce. A local marine conservation project is sponsored.

Prices start from £188,000.

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## Porto Heli Collection, Peleponnese, Greece

The Porto Heli Collection features a broad range of residential units for sale. In its full development the project will include branded Aman, GHM and Nikki Beach Villas and Residences, as well as the unbranded Golf and Sea Front villas. Already available for sale, are the Aman Villas at Porto Heli, which feature a limited number of exclusive, spectacular designer residences for sale, each with elevated vistas out to the Sea. Sales of the Sea Front villas have also commenced with each villa set on a one-acre lot, within a gated community, boasting unhindered sea views. Sustainable resource management minimises energy and water use, emissions and waste production. Green architectural principles, through the integration of local or traditional architectural influences, and the introduction of low built up areas and bioclimatic principles, for example green roofs, have been adopted.

Prices start from €2m.

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## La Reserve, Annecy, Haute Savoie, France

La Reserve, in the beautiful French lakeside town of Annecy, in the foothills of the Alps, comprises just two stylish apartment blocks, one home to four apartments and the second housing seven, including a penthouse on each. All the apartments have balconies with stunning lake and mountain views. The interior materials used include materials like stone and timber, sourced from nearby quarries and sustainable forests. The walls are painted with water-based paints – better for you with no noxious off-gases – and exterior high quality copper waste pipes are both aesthetically more pleasing than plastic ones and also more environmentally friendly in production.

Prices start from €536,000.

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## Porto Montenegro, Tivat, Montenegro

Located in the UNESCO World Heritage Bay of Kotor, Porto Montenegro features state-of-the-art marina and collection of waterfront and village promenade homes. After being opened for just over a year, the first 185 berths at Porto Montenegro are at near-full capacity and another 465 berths are in planning, with 150 dedicated to superyachts. With Port of Entry status, duty and tax-free fuel, on-site customs and immigration, full provisioning and 24-hour security and Yacht Assist service, premium residences and exciting retail offer, Porto Montenegro is the most comprehensive and welcoming marina in the Adriatic.

Prices start from €350,000

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