

Sustain Worldwide drives profitable sustainability to the heart of global property development.

We pursue our objective to:

Catalyse business opportunities for our global alliance, to grow their market share, to enhance their corporate reputation, to assist them to meet legal and compliance obligations and to mitigate their risk to rising energy and water prices and related taxes.

We achieve our objective through:

- **Communications:** powerful public relations and marketing campaigns
- **Education:** organising seminars & conferences on issues directly pertinent to our alliance
- **Advocacy:** influencing peers and shaping opinion and legislation
- **Network:** introductions to generate business, share knowledge and best practice

Our objective is aimed at:

Professional and consumer audiences, including the commercial, technical and academic sectors – we are dedicated to creating profitable opportunities for our members.

Our mission is:

'To raise awareness, share vital knowledge and catalyse business growth in sustainable development, architecture, design and living'.

Sustain Worldwide Premium Membership delivers results for Climaveneta

Communications

Several high quality pieces of press coverage generated in leading b2b publications and online, including:

- Sustain Magazine <http://sustainmagazine.com/innovation-through-sustainability-csr-seminar-review/>
- Building4Change <http://www.building4change.com/page.jsp?id=1236>

Education

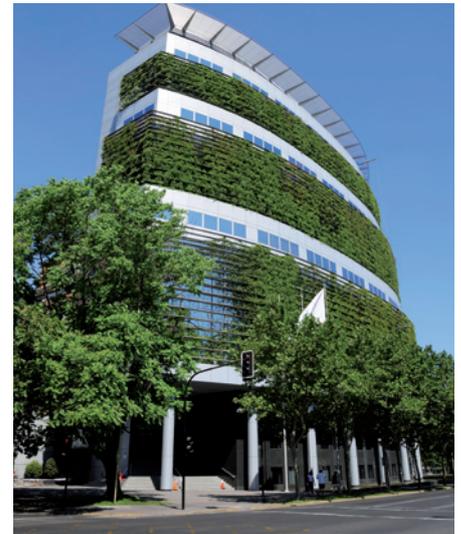
Innovation through Sustainability & CSR seminar, May 2012:

The Sustain Worldwide Innovation through Sustainability & CSR seminar, held on 23 May, drew 40 senior delegates to the 15Hatfields central London venue. Headline sponsored by Climaveneta, speakers included Gideon Susman and Anthony Davies from Buro Happold, and Dan Taylor from the Bankside Logistics Group.

Network

Commercial and technical introductions have been made to generate new business opportunities, share knowledge and disseminate best practice, including to:

- The Design Vice President at a sector leading global hotel group
- The Innovations Director at an international engineering practice



Climaveneta:

“Sustain Worldwide Premium Membership is a valuable asset”

“Although we are relatively new members of Sustain Worldwide, joining in March 2012, we are enthusiastic about the partnership. Since the very beginning we have received excellent support from the executive to make our participation effective and useful. We have appreciated the professionalism in approaching projects, defining tasks and targets for each area of Sustain Worldwide’s activities: communications, education and networking.

“In these first months of membership, Sustain Worldwide has helped us to increase our visibility both within the network as well as in the media, with several mentions and articles. We took the opportunity to participate as headline sponsors of the Innovation through Sustainability & CSR seminar, which proved to be an excellent occasion to get introduced to other members and several high potential business partners.

Membership of Sustain Worldwide

- Demonstrates your leadership qualities. (In a UN Global Compact-Accenture CEO study, 93% of responders stated sustainability as important to their company's future success.)
- Provides you with independent third party endorsement (use of Sustain Worldwide logo) to underpin your corporate sustainability initiatives and enhance your business reputation.
- Introduces you to our extended and expanding business, technical, and communications & marketing network to assist you to drive profitable sustainability to the heart of your business.
- Offers complementary invitations to Sustain Worldwide hosted seminars, conferences and networking events to increase your company's knowledge base and make valuable business connections.

Join Sustain Worldwide

Join our dynamic alliance to: demonstrate your leadership qualities; access our extended and expanding business, technical support, and communications & marketing network; receive gratis invitations to Sustain Worldwide hosted seminars, conferences and networking events; gain independent endorsement (use of Sustain Worldwide logo) to underpin your corporate sustainability initiatives and enhance your business reputation. See www.sustainworldwide.com/join.html or call +44 (0)20 7754 5557.

“The collaborative approach of Sustain Worldwide enabled us to use the seminar and our participation as an incentive with some of our foreign partners, who we invited to the event. All of us found extremely interesting and useful the insights offered by the presentations in the latest trends in sustainability explained through prestigious success stories. This stimulated several ideas also to our partners for their developments.

“We have received excellent networking support from the executive in terms of quality of contacts, with both new highly innovative companies, as well as established leaders in development, interior design, architecture and investments, all of them sharing a strong commitment to sustainability. Also, we appreciate the comfortable, approachable environment of the alliance, which enables easy and informal contacts. The whole is enhanced by thorough support in following up and organising meetings.

“In conclusion, Sustain Worldwide's integrated, synergistic approach to all these activities enhances their potential and makes our membership in this global alliance a valuable asset of our communications and business development strategy.”

Andrea Bertelle, *Communications Manager*, Climaveneta

Climaveneta: a commitment to sustainable comfort

Climaveneta, the European leader in central climate control systems with 40 years' experience and a complete range of products and systems for each type of building, is a premium member of Sustain Worldwide. Climaveneta's vision is to combine perfect comfort with the highest possible energy efficiency and environmental standards to develop custom-made, innovative climate control systems that exceed their customers' expectations. The company's mission is to ensure maximum comfort in every single project and each type of building while at the same time paying attention to reducing the environmental impact of the system and, as a result, that of the entire building.

Climaveneta delivers on South Africa's first 5 Star Green Star building

Climaveneta installed a state-of-the-art climate control system in Aurecon's new office building in Century City, Cape Town. The 7,000m² property has been granted “5 Star Green Star” status by The Green Building Council of South Africa (GBCSA). It is the first building in the country to receive the prestigious award. The design of the building's HVAC system, in particular, did much to secure the 5 Star rating. The system is a Variable Air Volume (VAV) design, with rooftop chillers, air handling units and cooling towers. Two Climaveneta magnetic levitation chillers were selected for the task. The specification has contributed significantly towards a predicted energy consumption that is 50 per cent lower than comparable buildings.

