

Delivering Success THROUGH SUSTAINABILITY

Why work with us & what are the benefits to you?

Our specialist knowledge in your industry means we know how to leverage your sustainability successes. Crucially, we translate them into stories the press and your peers understand. We don't need hand-holding to deliver results. Our marketing, PR & media expertise, coupled with research credibility, means we know the most effective way to position your achievements, in order to deliver the best possible results.

Why publicising your sustainability credentials brings success

- It differentiates you from competition; credibly elevates you to another level
- It demonstrates your position of leadership both directly and through association
- It opens up new opportunities to collaborate with other sector-leading companies

We provide independent, professional platforms for you to communicate your key messages. We will arrange a site visit to your sustainability exemplar or a product launch to showcase your sustainability successes to a relevant and influential delegate and press audience.
Typical delegates & press numbers: 20+

More intimate than an event, this is a structured interactive forum. We invite key figures (Chaired by Sustain Worldwide) to explore, discuss and evolve ideas and opportunities within the built environment. Objectives are agreed in advance and each round table series is driven towards tangible goals.
Typical delegate numbers: 8 to 12

Our executive dinners bring together key industry players from leading companies to network and discuss opportunities in an intimate setting. Sustain dinners are held quarterly at some of London's finest restaurants. We work with you to identify the ideal profile and combination of guests.
Typical delegate numbers: 6 to 8

Contact Gordon Miller at Gordon@SustainWorldwide.com or call on +44 (0)20 7754 5557 or visit www.SustainWorldwide.com/services.html

SERVICES WE PROVIDE FOR YOU

We offer 6 core services to deliver your business needs most effectively:

Events & Press visits

PR

Our enviable press contacts and influence in commercial and academic research circles, ideally positions us to get your story told, build profile and generate column inches to boost your reputation, standing and awareness. Quite simply we deliver a return against investment.

Roundtables

Membership

Membership enables you to access our independent events, collaborate on commercial opportunities with other members and be a part of our ground breaking research projects with the BRE & other leading research organisations. Our members use the Sustain Worldwide logo to underline their ongoing commitment to sustainability.

Executive Dinners

Sponsorship

Our conferences, site visits, roundtables and ground breaking research provide opportunities for flagship sponsorship, high profile positioning and powerful mediums for your company's presentation and promotion.

How & where we have delivered success

Sustain Worldwide facilitated a site visit to Central Saint Giles that drew attendees & press (inc The Guardian, The Independent and Architects' Journal amongst others). The host commented:

"Sustain Worldwide's independence was critical to attracting the broadsheet press to Central Saint Giles. They attended not because we said they should but because a respected third party (Sustain Worldwide) said it was worth visiting."