

## 2013 Achievements

### Communications

1. Generated more than 40 pieces of targeted international trade and consumer press coverage that continued to position Sustain Worldwide as a powerful leadership organisation and the alliance members as today's leading global businesses.
2. Grown a strong social media presence, to achieve 1,000+ followers on Twitter; increased LinkedIn following to 500+ members to create networking and business opportunity for alliance members.
3. Developed "Vision in the World of Sustainability" thought leadership research proposition that delivers positioning and knowledge that will facilitate the acceleration of business's adoption of sustainable principles and practices.
4. Prepared the launch for the Sustain Worldwide 2014 rebrand which will include the redevelopment of the website to drive 50,000 per annum unique visits and further position alliance members as global leaders.

### Education

5. Hosted bi-monthly elite dinners and light touch networking events with CEO and board level industry leaders to exchange contacts and opportunities, share knowledge and demonstrate cross-sector thought leadership.
6. Hosted a critically acclaimed, sponsored conference at iconic London venue (Tate Modern). Presentations were made by industry leaders to share knowledge and impart sector best practice.
7. The executive presented at 3 leading sustainability events to reinforce Sustain Worldwide and alliance members as authorities in profitable sustainability.
8. Entered 2 respected 'green' business awards to publically confirmed Sustain Worldwide and alliance members' avowed commitment to sustainability best practice and performance.

### Network

9. Grew the Sustain Worldwide alliance to more than 100 by December 2013 (double the membership of 2012), with the continued objective of catalysing business opportunities for members, growing their market share and assist them to demonstrate leadership.
10. Developed global partnerships with organisations on the sub-continent to demonstrate Sustain Worldwide and alliance members' leadership through sustainability.
11. Further developed strategic alliances/partnerships with leading sustainability organisations e.g. BRE, WRAP, LLDC to open up opportunities for members.
12. Introduced valuable new business introductions directly to each member to benefit their business commercially, professionally or technically.

Join Sustain Worldwide:

+44 (0)20 7754 5557 [members@SustainWorldwide.com](mailto:members@SustainWorldwide.com) <http://www.sustainworldwide.com/join.html>